

Wandrift

Your Trusted Guide to China





Wandrift Company Introduction

About Wandrift (YUE XIANG GLOBAL INTERNATIONAL TRAVEL SERVICE)

YUE XIANG GLOBAL INTERNATIONAL TRAVEL SERVICE (SHENZHEN) CO., LTD., widely recognized by global travelers under its brand Wandrift, is a seasoned expert and trusted partner in China's inbound tourism sector. For over two decades since its establishment, we have been deeply rooted in China's expansive landscapes, dedicating ourselves to exploring its profound history, diverse cultures, and magnificent natural scenery.

Our mission is to break free from the constraints of conventional tourism by offering 100% shopping-free, purely experiential, and in-depth travel itineraries. We firmly believe that true travel is about fostering meaningful emotional and cultural exchanges between people and destinations, rather than superficial sightseeing or material consumption. That is why we meticulously design each itinerary, ensuring that the essence of every journey lies in authentic and unforgettable experiences. Our goal is to immerse every guest in the most genuine charm of China.





**Wander Further Discover Deeper
Let China Wander with You.**



Core Strengths

20 Years. Real China. Real Value.

Since 2005, we've built direct partnerships across all of China's provinces—from boutique hotels and verified drivers to expert local guides. This network lets us secure exclusive access and better prices, ensuring every dollar you spend delivers richer experiences and true value.

Experience-First Philosophy

We firmly uphold a "zero-shopping" policy, dedicating all travel time and energy to the travel experience itself. Every itinerary is designed with cultural interaction, nature exploration, local life participation, and personalized activities as top priorities.

Authentic Local Connections

We have established long-term partnerships with local communities, cultural inheritors, unique homestays, and families, ensuring that guests can experience the most authentic aspects of local life, craftsmanship, cuisine, and traditions.

Tailored Service

Our team of experienced, multilingual (primarily English-speaking) travel consultants and guides provides seamless, thoughtful, and professional services—from itinerary consultation and personalized planning to full journey accompaniment.

Global Accessibility

Through our international website, social media platforms, and communication channels, we offer travelers from around the world convenient consultation and booking services.



Professional 1-on-1 Trip Design

80+ expert designers tailor your journey.

Full travel agency service — seamless, worry-free.



Travel Designer
Jenny



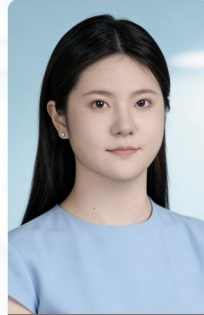
Travel Designer
Loviza



Travel Designer
Cathy



Travel Designer
Flora



Travel Designer
Hoho



Travel Designer
Feng



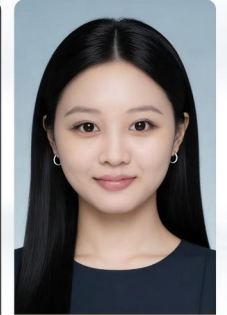
Travel Designer
Jane



Travel Designer
Don



Travel Designer
Gracie



Travel Designer
Laura



Travel Designer
Luna



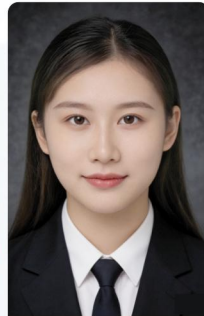
Travel Designer
Cicely



Travel Designer
Genness



Travel Designer
Mireya



Travel Designer
Liam



Travel Designer
Gina



Travel Designer
Monica



Travel Designer
Fara



Travel Designer
Julia



Travel Designer
Danni

SHANGHAI
BEIJING
XI'AN
SHANXI



SILK ROAD
(XINJIANG/GANSU)
YUNNAN, TIBET
GUIZHOU



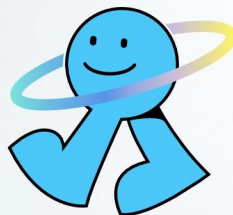
CHENGDU
CHONGQING



HUNAN
(ZHANGJIAJIE)
GUANGXI
(GUILIN)

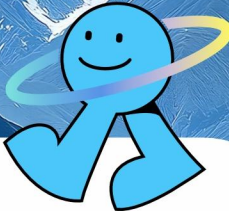
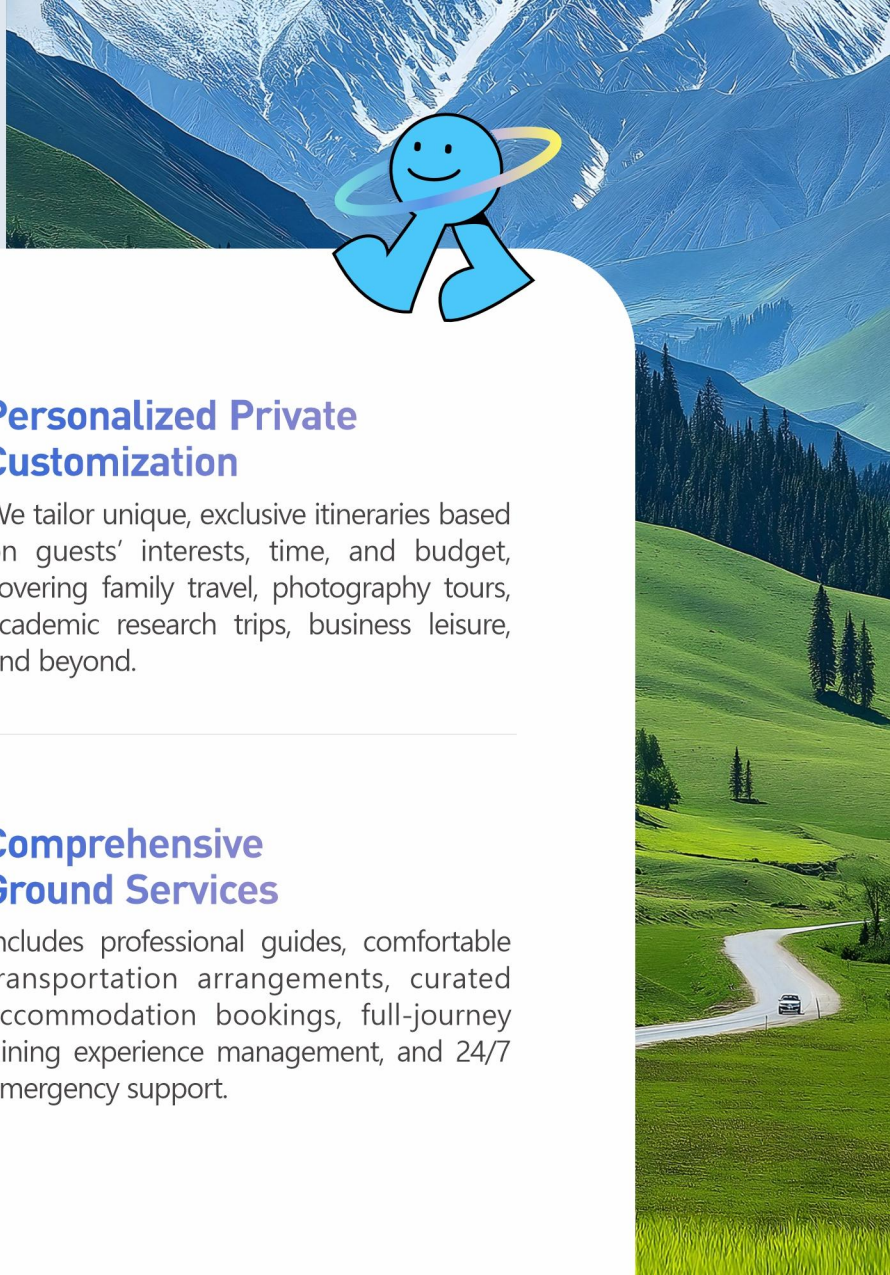


Travel Destinations



HAINAN
INNER MONGOLIA
QINGHAI

Main Products & Services



Themed In-Depth Tours

Shanghai–Xi'an–Beijing City Exploration Tour | Silk Road History & Culture Journey | Yunnan Ethnic Minority Culture Discovery | Tibet Spiritual Retreat | Chinese Tea Culture Origins Tour | Chinese Culinary Adventure, and more.



Personalized Private Customization

We tailor unique, exclusive itineraries based on guests' interests, time, and budget, covering family travel, photography tours, academic research trips, business leisure, and beyond.



Signature Experience Activities

Learn calligraphy or Tai Chi | Participate in ethnic minority festivals | Experience rural farming life | Stay in distinctive boutique hotels and homestays, and more.



Comprehensive Ground Services

Includes professional guides, comfortable transportation arrangements, curated accommodation bookings, full-journey dining experience management, and 24/7 emergency support.

TWENTY YEARS DEEP IN CHINA

GUARANTEE 100% ZERO- SHOPPING QUALITY TRAVEL

We help you invest it all in



the first morning light filtering
through Shanghai's alleyways,



the soft cooing of pigeons
echoing below the vermilion
walls of Beijing's Forbidden City,



the crisp sound of a tea lid
gently tapping a bowl in a
Chengdu teahouse,



the weathered marks on the
ancient blue bricks of Pingyao
Old Town in Shanxi.

Why Choose a Shopping-Free Tour?

Because true travel isn't about buying goods—it's about collecting memories.

While others are forced to watch sales pitches in souvenir stores, you're enjoying a truly unique journey through China.

Time is the fairest currency.

A shopping-free journey means:



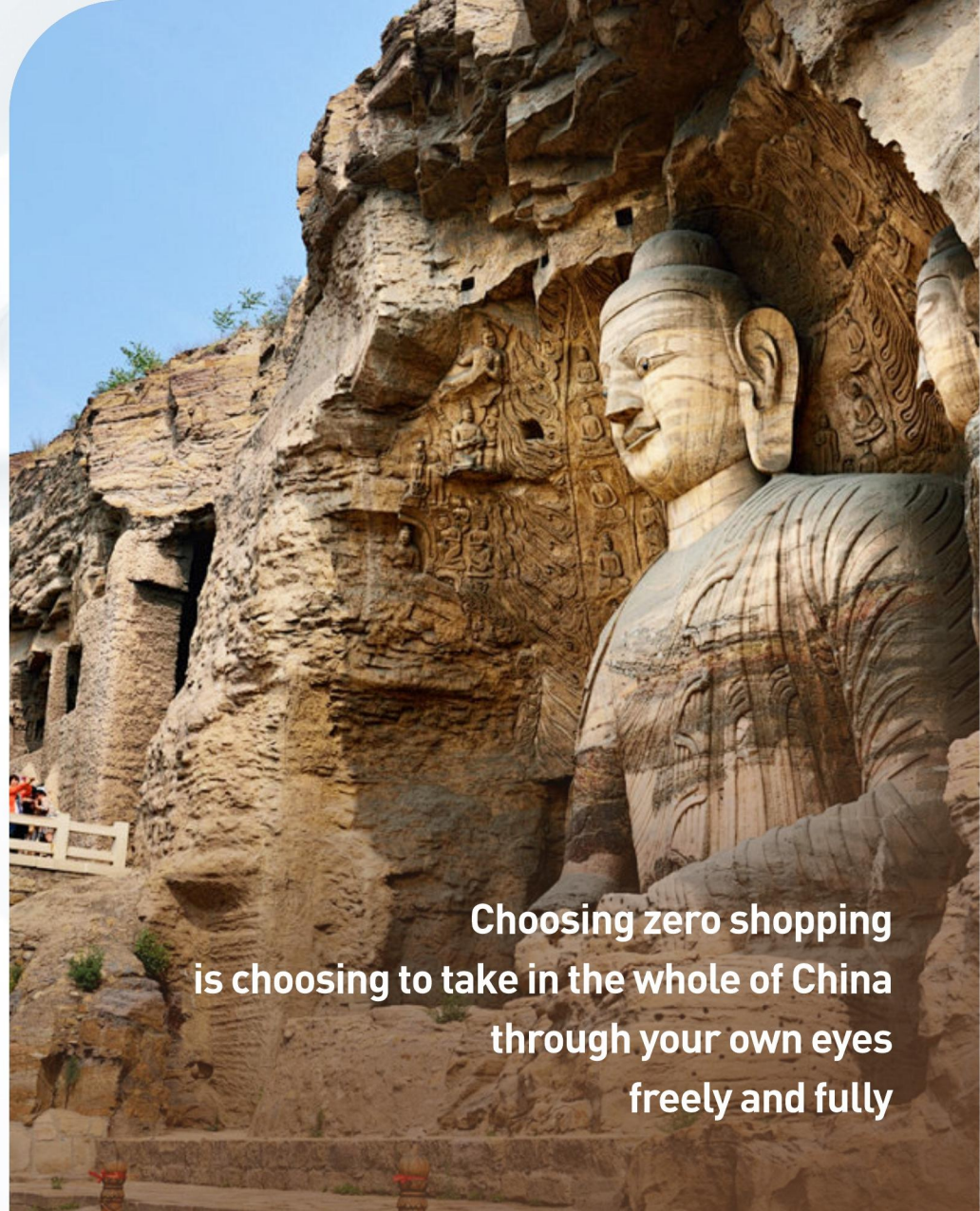
Your curiosity
sets the pace



Your experience is
free from commercial
interruptions



Every dollar spent
is transformed into
depth of experience



Choosing zero shopping
is choosing to take in the whole of China
through your own eyes
freely and fully

Professional Guiding Team: The Bridge Connecting Culture and Heart

At Wandrift, we hold a steadfast belief that an outstanding guide is the soul of a successful journey. They are not merely conveyors of knowledge, but interpreters of culture and companions on the road. To this end, we have developed our exclusive "Elite Guide Roster—Triple Excellence Standard," through which we rigorously select and cultivate a team of seasoned foreign-language guides who embody the "Three Excellences": Exceptional Service, Exceptional Narration, and Exceptional Character.



Definition of the "Triple Excellence Standard"



Exceptional Service

Demonstrates a high degree of professionalism and initiative, pays meticulous attention to detail, anticipates and flexibly meets guests' reasonable needs, ensuring a seamless and worry-free travel experience.



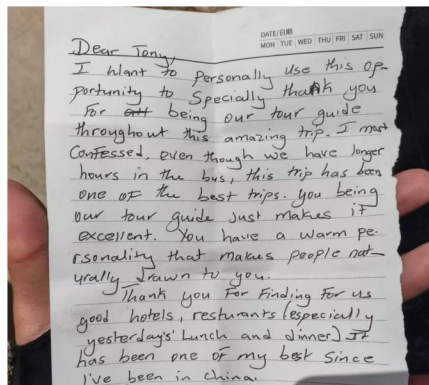
Exceptional Narration

Possesses not only deep knowledge of history and culture but also outstanding storytelling skills, capable of vividly and engagingly sharing China's stories in the guest's native language.

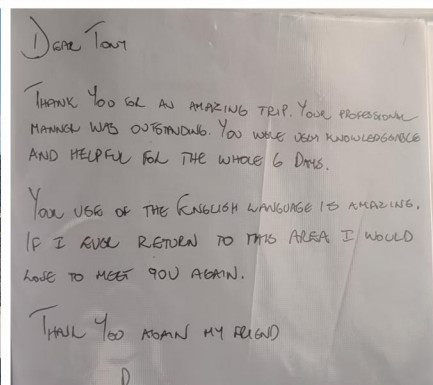


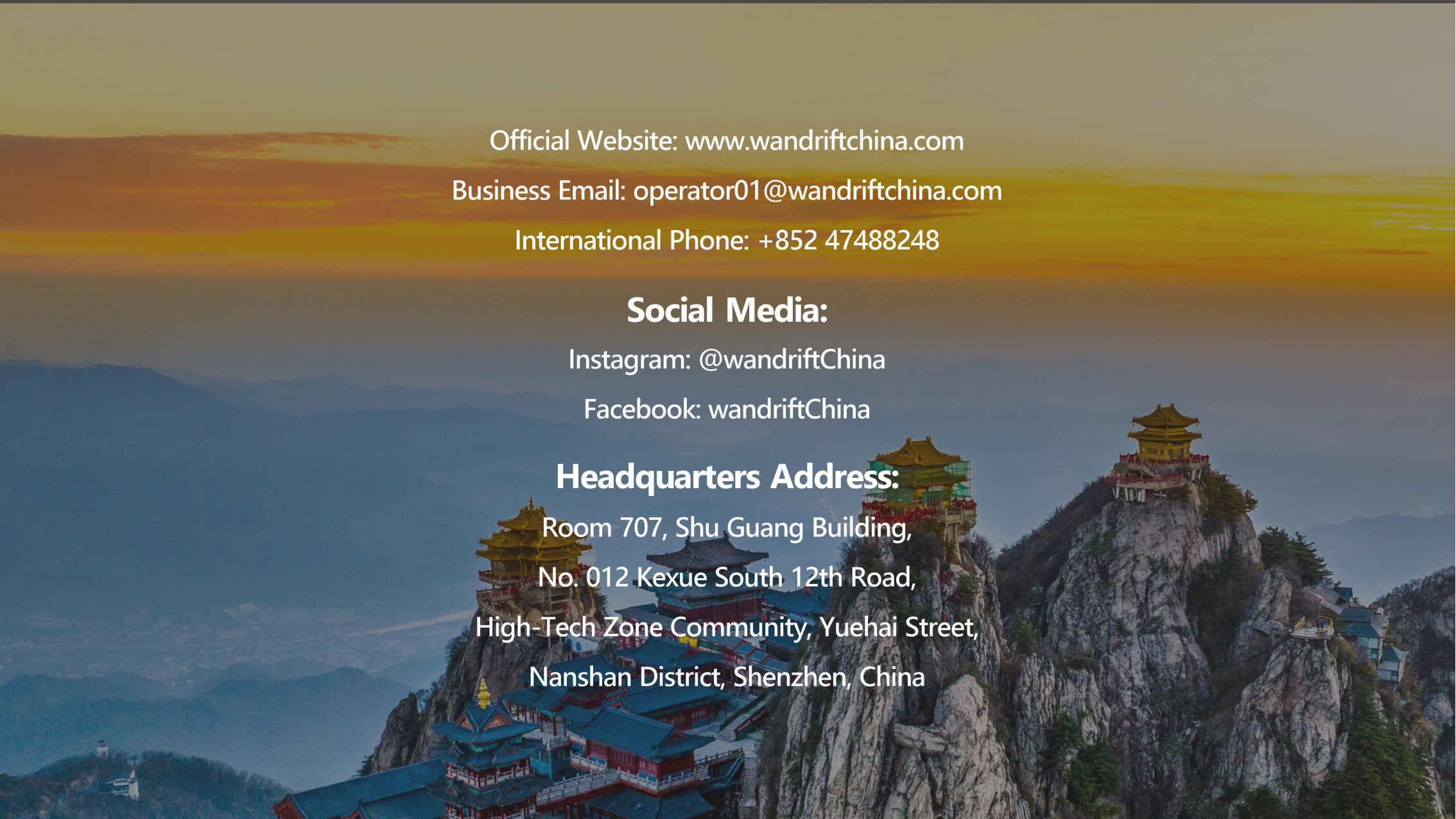
Exceptional Character

Exemplifies integrity, warmth, responsibility, and empathy. A trustworthy travel partner dedicated to fostering genuine cross-cultural friendships.



Please take a look at some photos of the happy moments when we hosted our guests.



The background of the entire page is a scenic photograph of a mountain peak. On the mountain, there are several traditional Chinese buildings with ornate, multi-tiered roofs. The buildings are constructed on steep, rocky slopes. In the distance, a vast valley is visible, with a winding river and more mountains under a hazy sky. The overall color palette is dominated by the blues and greys of the mountains and the warm, golden tones of the sky.

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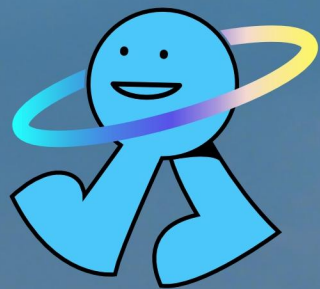
Social Media:

Instagram: [@wandriftChina](https://www.instagram.com/wandriftChina)

Facebook: [wandriftChina](https://www.facebook.com/wandriftChina)

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Wandrift

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